

**For Immediate Release:**

***Are boaters prepared to risk their safety and security while on-board... and be miles from shore? Not if they have SeaKey onboard!***

Miami International Boat Show 2006:

**SeaKey® debuts its next-generation Satellite Communications product with enhanced features aimed at boater safety and security...monitoring your vessel offshore, dockside or even at home.**

Bethesda, MD, January 27, 2006: SeaKey® is the leading provider of in-boat safety, security and information services using the GPS satellite network and enhanced wireless technology.

SeaKey has garnered the attention of U.S. boating manufacturers and boaters alike since its first-generation product entered the recreational boating market in 2002. With an installed base approaching 9,000 units, the SeaKey System can be found on-board most anything from trailerable boats, runabouts, offshore cruisers, sailboats and liveaboards. In fact, a growing list of over 35 boat manufacturers are making SeaKey standard equipment or an available factory-installed option to their buyers. SeaKey is fast becoming the *de facto* standard in satellite-based marine safety and security products.

“We are committed to providing today’s boaters the highest level of safety and security attainable offshore through onboard diagnostics combined with the enhanced satellite communication services offered with SeaKey on-board”, stated Jan Hellaker, General Manager of SeaKey LLC. He continued, “Much like many car manufacturers put a safety communication system in their cars these days, we deliver a much needed and value-added product to boat owners alike”.

The primary components of the SeaKey System are the SeaKey Command Module and the SeaKey Control Module. The SeaKey Command Module houses a backlit LCD display unit and provides an intuitive interface to utilize all the SeaKey features, commands and SOS Emergency directives. Enhanced e-mail functions enable you to send and receive directly from your boat.

The SeaKey Control Module provides 24/7 direct access to the satellite communications network and houses the core monitoring logic to trigger onboard

alarms and notify the SeaKey Response Center to initiate appropriate action. An integrated GPS receiver allows SeaKey to track your vessels location, respond to an on-board emergency or aid in the recovery of a stolen vessel. Boat owners are immediately notified by phone or email once an incident occurs.

Additionally, SeaKey provides a personal web portal giving owners and designated guests or family members direct access to monitor their boats condition and whereabouts. Professional Service Coordinators at the SeaKey Response Center are available 24/7 to respond to onboard alarms, owner inquiries, emergency situations, as well as provide their subscribers with a variety of *Concierge Services* for their enhanced boating enjoyment.

Boat owners must directly contact the SeaKey Response Center to activate their system and subscribe to the all-inclusive service plan in order to enjoy its on-board benefits. A nominal, monthly fee ensures they're always connected and always protected.

SeaKey will be exhibiting at the Miami International Boat Show from Feb. 16<sup>th</sup> – Feb.20<sup>th</sup>, 2006 --and sponsoring a “**Safety-Off-Shore**” Contest for all boater attendees. Registration is required. A free SeaKey System will be awarded daily.

Stop by our main Booth # I-100, within the Volvo Penta exhibit, to claim your free SeaKey gifts and enter the contest. Visit <http://www.myseakey.com> for additional information.

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For further Information, contact

Tom Malan, Marketing Mgr.  
SeaKey LLC  
7315 Wisconsin Ave, Ste. 1050  
Bethesda, MD 20814

[Tom.Malan@myseakey.com](mailto:Tom.Malan@myseakey.com)  
Mobile Ph. 321.439.8644