

For Immediate Release:

SeaKey® Safety and Security System Benefits Recognized By NBOA (National Boat Owners Association)

Bethesda, MD, Oct 25, 2006: SeaKey, LLC, the leader in satellite safety and security communications, and NBOA, the nation's premier boat owners association strengthen their commitment to increase boater safety and security and reduce boater insurance costs. NBOA and SeaKey have a synergistic program for boaters with active SeaKey units installed and NBOA as their vessel insurance.

SeaKey v2.0 is a satellite-based, safety & security system that monitors the boat and communicates vital boat information to the yacht owner, the owner's personal SeaKey website and to the SeaKey 24/7 Response Center. Among other things, SeaKey monitors battery voltage, bilge level, and the location of the vessel. The system also includes SOS and non-emergent messaging that sends the encoded GPS coordinates, allowing the SeaKey Response Center to coordinate with responders and service providers.

The system can monitor when someone is aboard and includes a sophisticated GeoFence that sends an alarm in the event of a theft attempt. A high or low battery voltage reading could signal a problem with the electrical system or merely that the shore power cable is disconnected and your main battery level is reduced. Excessive water in the bilge could signal that the bilge pump is overwhelmed. By alerting the boat owner to these and other problems, SeaKey can help the owner prevent further damage and/or prevent sinking; saving hundreds, if not thousands of dollars.

"SeaKey, is committed to helping boater's enjoy their boating experience to the fullest by adding to their peace of mind", said Jan Hellaker, General Manager of SeaKey, LLC. "Working with insurers such as NBOA, we bring added value to our members by helping them lower the cost of ownership and keep themselves and their boat safe."

Representatives from NBOA and SeaKey will be available at the Ft Lauderdale Boat Show. Visit SeaKey in Volvo Penta booth 1235, and visit NBOA at the Convention Center 3rd FL booth 3006.

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About SeaKey, LLC www.myseakey.com

SeaKey, LLC is the leader in providing telematics products for the marine industry, including its SeaKey satellite communications system. SeaKey, LLC offers an array of services that cater to boater safety, boat security and boating enjoyment, including an advanced emergency messaging system that can pinpoint a distressed boat's location on or offshore. SeaKey can also alert boat owners to problems when they are not using their boats, such as low battery voltage or water intrusion in the bilge. In addition, SeaKey has a proven record of assisting law enforcement agencies in tracking and recovering stolen boats.

About NBOA (National Boat Owners Association) www.nboat.com

For over 20 years, the National Boat Owners Association has been a leader in providing boat owners across the U.S. the finest insurance coverage with the very best rates, emergency towing assistance and much more. NBOA remains committed to providing members unmatched true value benefits with an unprecedented combination of quality, service and price through both its insurance and member services divisions.

Media Requests:

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